

Get involved!

Your input will have a real impact on how the Council operates and manages our fisheries in the future. If you care about the future of Mid-Atlantic fisheries then it is important that you provide us with your ideas and opinions.

Here's how you can get involved:

1. Take the survey.

Go to MAFMC's website (www.mafmc.org/vision) and fill out a survey specifically designed to get your ideas, thoughts, and opinions. This is a key opportunity to get involved and let us know what you think on your own time and schedule.

2. Visit us at an event.

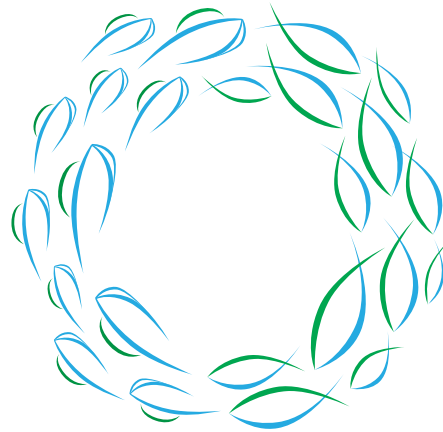
Check our website for a list of events where we will be attending.

3. Call or email us if you would like to find out more or to get on our email list that provides information and updates.

Mary Clark, 302-526-5261 (mclark@mafmc.org)

And you can always visit the Council's website, which has a new section all about our Visioning and Strategic Planning. You will be able to get updates and track our progress.

www.mafmc.org/vision



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Learning from our past, planning for the future...

Share your vision!



Help shape a Vision for our fisheries...

The Mid-Atlantic Fishery Management Council is looking to you for help in developing a vision for the future of our fisheries. Input from folks like you—commercial and recreational fishermen, members of environmental organizations, seafood consumers, scientists, and other stakeholders—will help guide the Council as it creates a strategic plan for managing Mid-Atlantic fisheries.

"I have confidence in the Visioning process, and I believe it's an opportunity for stakeholders to have a say in how we want our fisheries to look in the long term. We've been striving to achieve sustainable fisheries for years, and the key now is getting the right people back to the table."

Captain Jimmy Ruhle
F/V Darana R



What do you want our fisheries to look like in

5 years? **10** years? **20** years?

The Visioning Project will help the Council identify long-term goals for Mid-Atlantic fisheries. Using your input, the Council will develop a strategic plan and use that plan to achieve a Vision for our fisheries. The Vision defines the goals while the strategic plan determines how those goals will be achieved.



"We are often told to get more involved in the process and few of us ever do. Visioning gives us an opportunity to help shape the future of our fisheries."

Captain Frank Blount
Owner, Frances Fleet- Deep Sea Fishing and Whale Watching



Why create a Vision?

Over the last 35 years the Council has effectively rebuilt its managed fisheries. We are now determining how these fisheries should be managed in the future. Marine fisheries are dynamic, and fishery managers must balance the needs of diverse user groups. An adaptive, stakeholder-driven management process is necessary for achieving effective fisheries management on an ongoing basis. The Council not only faces short-term challenges of setting year-to-year regulations, but it also must address long-term challenges such as maintaining productive ecosystems and addressing the needs of communities that rely on ocean resources.

"We all want a prosperous fishing future for the Mid Atlantic. This is our chance to come together and develop a more specific blueprint for what that future should be. By getting involved in the Visioning process today, we're helping to build a framework for the fishery management decisions of tomorrow."

Matt Tinning
Executive Director, Marine Fish Conservation Network

